Jonathan Calderón Lorca

SUMMARY

I am a creative and dynamic professional with experience in collaborating with different areas to achieve innovative projects. My goal is always to make a difference and offer high-quality products that generate a great impact on users.

WORK EXPERIENCE

Senior UX/UI Designer   2020 - Present

NTT DATA Europe & LATAM · *Full-time*

During my time at NTT DATA, I have worked on three projects:

- At Telefónica, my role was to create interfaces for the Telefónica Empresas environment in the B2B sector.
- At Banco Santander, I worked on analyzing and designing the QR payment and QR pass experience within the Santander app.
- At Clínica Alemana, I was in charge of analyzing and developing the best way for executives to manage users within the Esencial healthcare provider.

UI & Frontend Designer

CATV · *Independent*   2020 - 2022

I collaborated as a freelance professional in the innovation area of CATV, where I had the opportunity to create a human resources manager and design landing pages for various products. I was also responsible for designing the user experience and interface of the company's main website.

UI Designer

Digevo · *Full-time*   2019 - 2020

As a UI Designer at Digevo, I was responsible for creating attractive and functional user interfaces for various projects, including those related to artificial intelligence, e-commerce, and more. I worked collaboratively with other designers and developers to ensure a consistent and satisfying user experience. During my time at Digevo, I acquired valuable skills in design, collaboration, and project management.

Contact:
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WORK EXPERIENCE

Designer & Frontend Developer   2014 - 2019

Analitic · *Full-time*

During my time at Analitic, I played a key role in the UX/UI and frontend area. I worked on research, innovation, prototypes, website, branding, editorial design, photography, multimedia, and printed materials. I learned to be versatile and adaptable to meet the company's needs and developed strong skills in UX/UI, frontend, and graphic design in different areas. In addition, I learned to work as a team to achieve common goals.

UX/UI Designer

MEGA · *Independent*   May - Apr 2018

I worked independently with Mega on two projects. In the first one, I designed the interface for an online reality show project. In the second one, I conducted a heuristic evaluation of the "ahora noticias" official website and designed a proposal to improve its functionality and aesthetics. Both projects allowed me to develop skills in user interface design, research and heuristic evaluation, as well as working independently on short-term projects.

UX/UI Designer

Santander Consumer · *Independent*   Mar - Oct 2016

I designed and developed an internal platform for Santander Consumer's salespeople, focusing on their experience and needs. I utilized my skills in interface design and web development to tailor the platform in the best possible way. The project was a success, and I received excellent feedback from the Santander Consumer team.

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